

# Cooperation among networks

- first thoughts on supporting activities and tools  
of the ENRD

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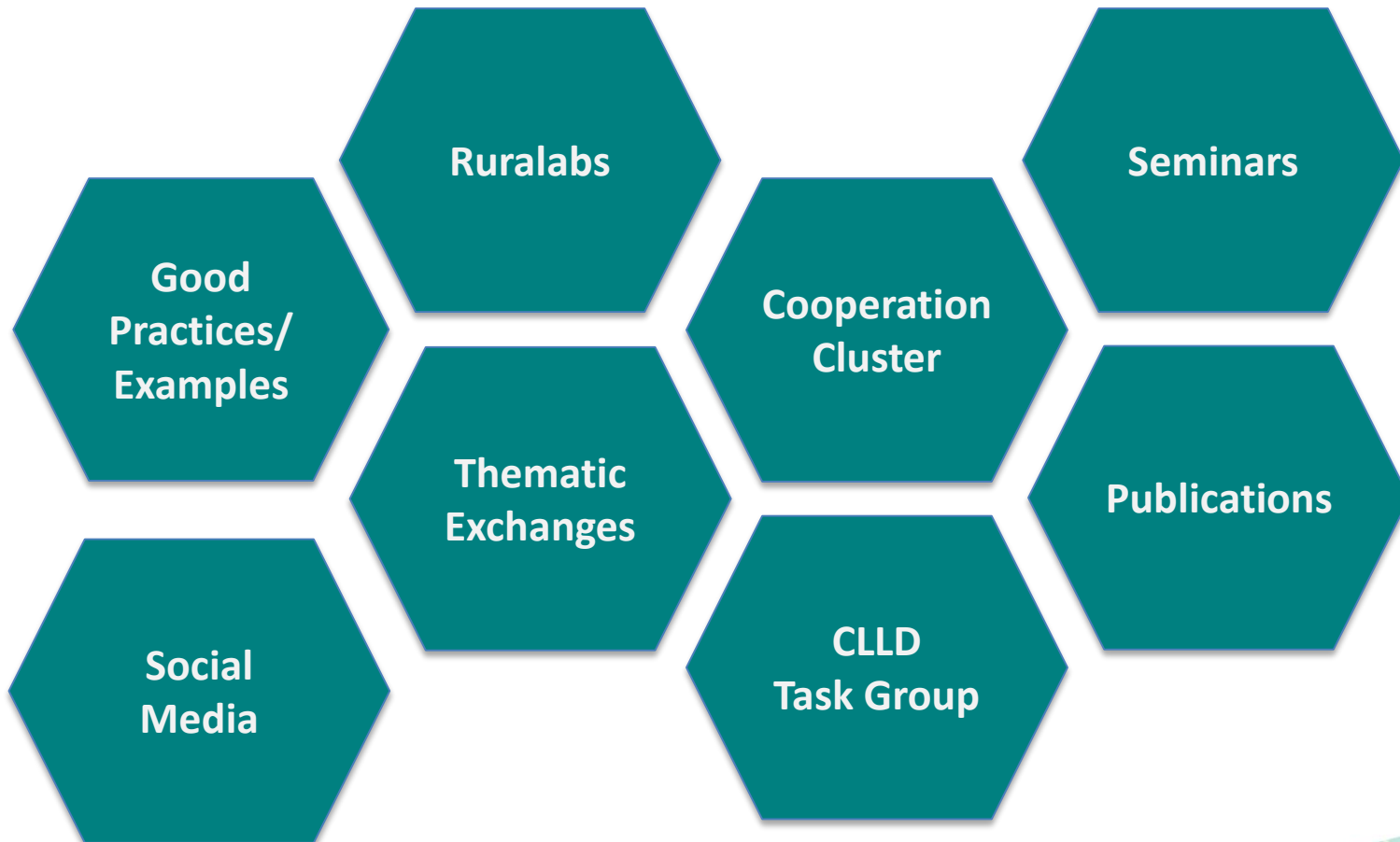
# Planned ENRD CP Tasks – Year 1

Task	Key outputs
<b>1. RDP analysis</b>	PA fiches - 28 completed RDP fiches
<b>2. Thematic groups</b>	TG1 Stakeholder involvement TG2 Improving Implementation Meetings reports (may roll over to Year2)
<b>3. Good practices</b>	Coordinated approach agreed 25 examples
<b>4. Website + social media</b>	Website <ul style="list-style-type: none"> <li>• 'live' within 2014</li> <li>• V2.0 within Yr1 (July 2015)</li> </ul> Twitter, Facebook, Youtube channels activated and moderated

# Planned ENRD CP Tasks – Year 1

Task	Key outputs
<b>5. Publications</b>	<p>Newsletter monthly from Oct14</p> <p>Thematic Periodical: 2 issues</p> <p>Magazine: 2 issues</p> <p>Projects brochure</p>
<b>6. Events</b>	<p>2 seminars (topics to be confirmed)</p> <p>2 NRN meetings</p>
<b>7. NRNs</b>	<p>Specific actions: MS and macro regional</p> <p>Tools established</p>
<b>8. LEADER &amp; CLLD</b>	Tools established
<b>9. Transnational cooperation</b>	Tools established

# Activities where 'common working' will be effective?



# Ruralabs

- Focus groups and contacts with key stakeholders
- Go beyond written programme documents to identify opportunities, what is new, what is exportable, needs and where there is real energy for action.
- Will lead to EU 'map' of main needs and opportunities
- Developed with NRNs to fit the national context (à mesure, no duplication)



Targeted support to stakeholders fitting the national context

## Thematic initiatives

- Building on the successful methodology of ‘Focus groups’
- NRN (via NSUs and RN Assembly) input into selection of themes
- NRN and other stakeholder organisations involvement in collection and analysis of case-material
- Key role of NRNs, MAs and other organisations in the active dissemination and use of results



Networking priorities more aligned with RDP needs ‘on the ground’



Practitioners consolidated knowledge positively influences implementation of RDPs

# Good practices/examples

- Two types of examples: **projects** and **practices**, plans for 100 per year (but starting slow – ca. 25 in Year 1 – and mainly based on 2007-2013 period)
- Used for searchable database and other tools (e.g. thematic work, publications, seminars)
- Aiming to collaborate with NRNs in order to collect and consolidate relevant practices across the EU

..... In order to strengthen the process so that it is more directly aimed at the **adoption** of better practices



At EU level – better consolidation (understanding of systematic success factors for projects)



Exchange of effective RDP delivery methodologies across MS

# Social Media exchanges

- NSUs / NRNs flagging MS updates on the ENRD platforms (virtually no extra work!)
- NSUs /NRNs using ENRD social media in cases where dedicated NRN accounts do not (yet) exist



Reaching – and engaging with - more stakeholders



Sharing a wider range of perspectives



More ownership by the ENRD ‘family’ - positive feedback loop



....and do not forget that some stakeholders are not reached in this way!



# Publications

- Newsletter items (information – links to other material)
- NSU-NRN-other networks contribution to Magazine articles ('Points of view')
- Support for identifying the content for the
  - ENRD Periodical
  - EAFRD Projects Brochures



Will lead to Better targeting and More relevant outputs

# LEADER and CLLD

- Continue and build on work started in 2007-2013
- Facilitate exchange via the **CLLD task group** (can only work with NRNs and Ms willing to participate/lead activities)
- Support capacity building (1st step within Year 1: analyse capacity building needs and existing provision via a survey)
- Update and improve tools (Leader Toolkit, FAQs, LAG database...)
- Real time exchange possibilities



Practitioners consolidated knowledge positively influences implementation



Early identification of issues and exchange which will pay dividends later on

# Transnational Cooperation

- TNC Fiches – initial preparation and update
- Proposed **Cooperation cluster** (NRNs and other stakeholders)
  - Addressing the identified and expressed needs (including a direct feed into EC)
  - Exchange of experience (planning – later implementation)
- Real time exchange possibilities



Specific input by MS will provide benefits to all



Early identification of issues and exchange which will pay dividends later on



# Our joint work starts here!